



All Images Should Be In WebP Or SVG Format



How wide for Desktop View?

The Grid System In Web Design Is A Fundamental Concept That Helps Designers Organize And Structure Content On A Webpage. At STORIS We Make Our Site At **1400px Max Width**.

How wide for Mobile & Tablet?

Tablet And Mobile View Are Crucial For Ensuring Optimal User Experience Across Different Devices, Enhancing Accessibility And Usability Of Websites Or Applications. Max Sizing For **Mobile Width Is 767px** And **Tablet Portrait 768px**.

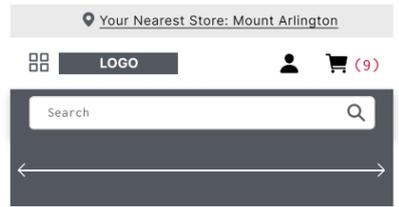


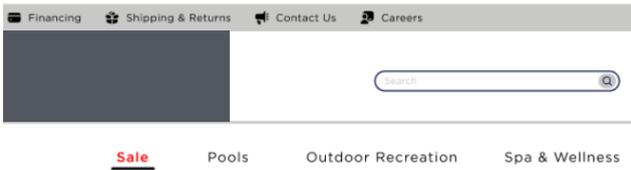
IMAGE SIZE
500px X 500px

Crisp & Clean Images

Clear Images Are Essential For ECommerce Sites As They Provide Customers With Detailed Visual Information About Products, Helping Them Make Informed Purchasing Decisions.

Drop Down-Menu

Images In Dropdown Menus Enhance Visual Appeal And Aid In Quick Recognition Of Menu Options, Improving User Experience By Facilitating Efficient Navigation.



Logos

It Serves As A Familiar Anchor Point For Users, Enhancing Navigation And Promoting Brand Association With Menu Options. STORIS Recommends The Max Width To Be **50px**.

Ad Banners

Ad Banners On Websites Serve As Valuable Opportunities For Monetization And Promotion, Attracting User Attention And Driving Engagement With Targeted Messaging Or Advertisements. Maintaining A Height Of **50px Ensures That The Banners Remain Unobtrusive Yet Visible**, Balancing Effective Promotion With User Experience Considerations.



IMAGE SIZE
250px x 250

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250px x 250

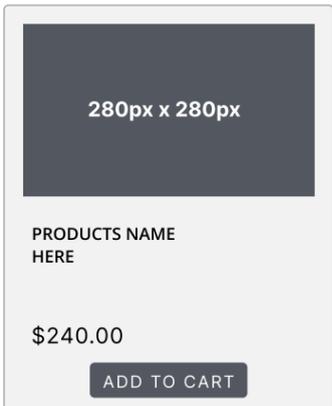
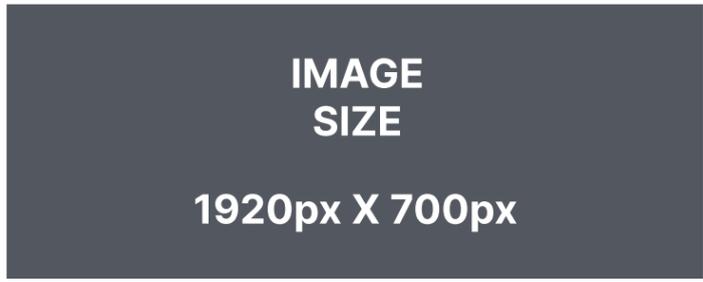
IMAGE SIZE
250px x 250

Sub Cat

Utilizing Images Sized At **250x250px** For Subcategories On A Website Ensures Consistency And Coherence In The Presentation Of Products Or Services, The Standardized Dimensions **Help Maintain A Harmonious Layout**, Allowing For Efficient Use Of Space While Providing Enough Detail To Convey The Essence Of Each Subcategory Effectively.

Hero Sliders

Hero Banners Play A Pivotal Role In Web Design, Serving As The Prominent **Visual Element That Captures Users' Attention And Communicates Key Messages** Or Promotions Effectively. With A **Height Of 700px**, Hero Banners Provide Ample Space For Impactful Visuals And Concise Messaging.



Product Images

Product Card Images Sized At **280x280px** Ensure Consistency And Optimal Display Across Various Devices And Screen Resolutions, **Enhancing The Visual Appeal And Professionalism Of The ECommerce Website** While Facilitating Efficient Loading Times For A Seamless User Experience.